

## Irwin Packaging Pty Ltd

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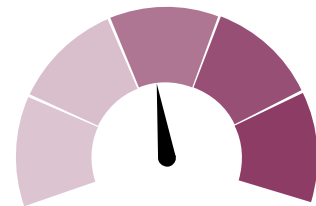
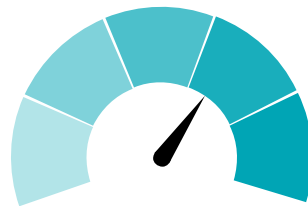
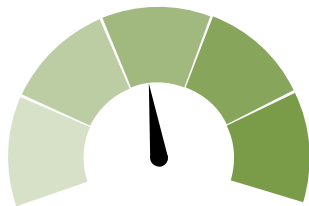
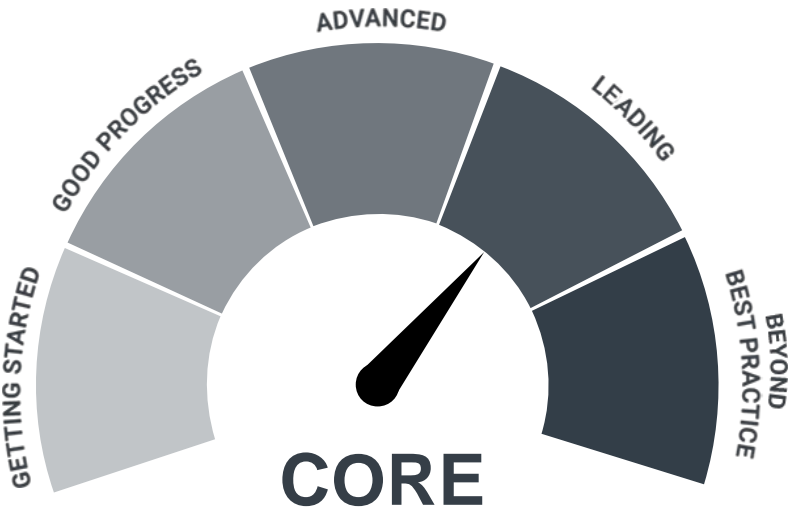
Website  
www.irwinpackaging.com.au

Primary Industry Sector  
Packaging manufacturers and suppliers

Packaging Supply Chain Position  
Manufacturer

ABN  
57 162 818 500

### DASHBOARD



### SUMMARY

For the 2020 APCO Annual Report, *Irwin Packaging Pty Ltd* has achieved Level 4 (Leading) for the core criteria. All seven core criteria were answered and five out of six recommended criteria were answered. In addition, *Irwin Packaging Pty Ltd* has either achieved or put in place seven out of ten relevant packaging sustainability targets, and is publicly reporting progress against zero of these targets.

### INDICATORS

This Annual Report shows the organisation's performance against the APCO Packaging Sustainability Framework.

**CORE:** All core criteria.

**RECOMMENDED:** All answered recommended criteria.

**TOTAL:** Sum of all core and answered recommended criteria.

**LEADERSHIP:** All criteria that defines leadership on packaging sustainability.

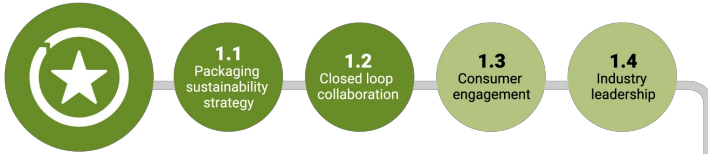
**OUTCOMES:** All criteria that lead to direct improvement in packaging sustainability.

**OPERATIONS:** All criteria related to business operations for improving packaging sustainability.

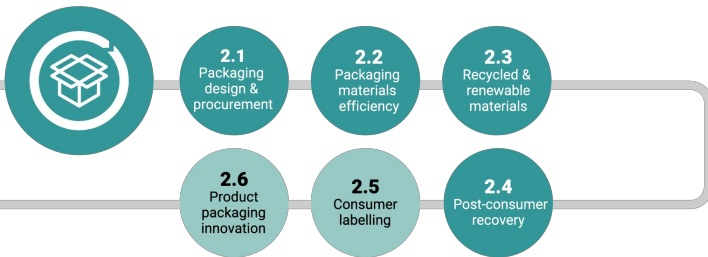
### REPORTING FRAMEWORK

#### OVERVIEW

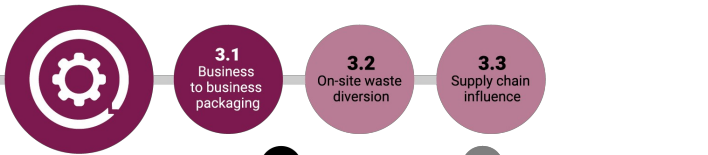
##### 1. LEADERSHIP



##### 2. OUTCOMES



##### 3. OPERATIONS



**X.X** Core criteria      **X.X** Recommended criteria

#### LEVEL DESCRIPTION

##### LEVEL 0 — NOT YET STARTED

The organisation does not have a plan and has not started investigating options for action under the relevant criteria.

##### LEVEL 1 — GETTING STARTED

The organisation is developing a plan or is investigating options for action under that criteria (e.g. agreeing on goals and targets).

##### LEVEL 2 — GOOD PROGRESS

There are documented procedures in place (e.g. to implement the Sustainable Packaging Guidelines) or some progress has been achieved, data tracking shows up to 20% of products have achieved the desired outcome.

##### LEVEL 3 — ADVANCED

The organisation has specific, measurable targets in place, or data tracking shows that >20% of products have achieved the desired outcome.

##### LEVEL 4 — LEADING

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. >50% of products have achieved the desired outcome.

##### LEVEL 5 — BEYOND BEST PRACTICE

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. 100% of products have achieved the desired outcome.

### ABOUT THE APCO FRAMEWORK

The APCO Packaging Sustainability Framework (the Framework) aims to provide a consistent and transparent framework for assessing and tracking packaging sustainability across organisations. The Framework consists of thirteen independent criteria that belong to three separate categories. These categories are (i) Leadership, (ii) Packaging Outcomes and (iii) Operations. The diagram above shows the different criteria included within each of these three categories.

There are two types of criteria within the Framework:

- **Core criteria** are mandatory and must be answered by all Members when completing the Annual Reporting Tool.
- **Recommended criteria** are not mandatory, but Members are encouraged to complete as many recommended criteria as possible.

Each criteria is divided into five levels of performance ranging from 'getting started' to 'beyond best practice'. The diagram above illustrates the key differences between performance levels. Please see [www.packagingcovenant.org.au](http://www.packagingcovenant.org.au) for more information.

### ABOUT APCO

APCO is a co-regulatory, not for profit organisation that partners with government and industry to reduce the harmful impact of packaging on the Australian environment. APCO promotes sustainable design and recycling initiatives, waste to landfill reduction activities and circular economy projects. APCO Annual Reports are a key Membership obligation, providing Member organisations with a transparent method to track their packaging sustainability performance. Annual reporting also supplies APCO with valuable data and information to identify industry trends and advancements.

### FREE FORM QUESTIONS

Describe initiatives, processes or practices that you have implemented during your chosen reporting period that have improved packaging sustainability.

As presented in last years report IP continues to revue internal processes that result in increased levels of recycling. IP's brand owner customers are encouraged to firstly become members of APCO and as such have available the benefits of the PREP tool and subsequent ARL's which can then accurately convey to their customers the appropriate way to recycle its products packaging. IP continues to work with APCO in its efforts to support the vision of 2025 target success. IP's MD has been successful in being selected to join one of APCO's working groups for 2020.

Describe any opportunities or constraints that affected performance within your chosen reporting period.

There are limits to how far IP can reduce the raw material used in its packaging and still maintain package integrity - that level has been reached with existing pack designs. Only opportunity to increase will come with major pack redesign which will entail massive capital outlay which is not considered economically feasible given market size and alternate supply lines.

### TARGETS

Do you have specific targets to review new products against the SPGs or equivalent?

All new SQU's are reviewed against SPG's

Do you have specific targets to review existing products against the SPGs or equivalent?

Targets reviewed annually as detailed in ISO Quality Management System - 20%

Do you have specific targets to reduce (optimise) the quantity of material used in packaging?

All packaging produced is continually reviewed in regards to the potential to reduce the amount of raw material used in manufacture. Limited opportunity to further reduce and maintain product integrity. Year on year reduction not possible.

Do you have specific targets to improve recoverability of packaging (e.g. reuse, recycling, recoverability)?

None provided.

Do you have specific targets to use sustainable (e.g. renewable and recyclable) materials in packaging?

All SQU's are made from the same material, PREP analysis of all have resulted in recyclable outcome.

### TARGETS

Do you have specific targets to include on-pack labelling for disposal or recovery?

IP have advised all customers of PREP outcome and have encouraged via APCO membership to apply for ARL.

Do you have specific targets to reduce on-site waste sent to landfill?

IP measures the amount of waste via ISO quality procedures with a ongoing target to reduce tonnage of waste each year. Record of number of bin collected tonnage is measured with a target to have tonnage reduced each year as a percentage of product produce

Do you have specific targets to improve packaging sustainability through procurement processes?

Limited opportunity to change raw material suppliers based on degree of sustainability,.

Do you have specific targets to engage in closed loop collaboration(s) with stakeholders?

None provided.

Do you have specific targets to reduce (optimise) business-to-business packaging?

None provided.

### COMMITMENTS

The Action Plan detailed below, is a public commitment to advancing packaging sustainability outcomes as a Member of APCO. Members are encouraged to have a comprehensive internal plan with the steps they will take to fulfill their commitments.

#### Criteria 1.1 PACKAGING SUSTAINABILITY STRATEGY (core)

##### 4. Leading

**Your organisation is committed to:** Having targets that are specific, measureable and time-based.

#### Criteria 1.2 CLOSED-LOOP COLLABORATION (core)

##### 2. Good progress

**Your organisation is committed to:** Joining a collaborative initiative to address a shared packaging sustainability problem, or working with others to set one up.

#### Criteria 1.3 CONSUMER ENGAGEMENT (recommended)

##### Not relevant

**Your organisation has indicated that this criteria is not relevant.**

#### Criteria 1.4 INDUSTRY LEADERSHIP (recommended)

##### 1. Getting started

**Your organisation is committed to:** (1) Actively engaging with peers and/or the community to promote packaging sustainability, and sharing sustainability knowledge for non-commercial purposes.

#### Criteria 2.1 PACKAGING DESIGN & PROCUREMENT (core)

##### 2. Good progress

**Your organisation is committed to:** Reviewing or starting to review your packaging with reference to the Sustainable Packaging Guidelines (SPG) or equivalent to identify any improvement opportunities.

### COMMITMENTS

#### Criteria 2.2 PACKAGING MATERIALS EFFICIENCY (core)

##### 5. Beyond best practice

**Your organisation is committed to:** Reducing packaging weight or optimising packaging material efficiency in all products.

#### Criteria 2.3 RECYCLED & RENEWABLE MATERIALS (core)

##### 5. Beyond best practice

**Your organisation is committed to:** Incorporating or optimising recycled and/or renewable content in all products.

#### Criteria 2.4 POST-CONSUMER RECOVERY (core)

##### 5. Beyond best practice

**Your organisation is committed to:** Having all primary packaging be recoverable through existing post-consumer recovery systems and achieving the highest potential environmental value.

#### Criteria 2.5 CONSUMER LABELLING (recommended)

##### 1. Getting started

**Your organisation is committed to:** Investigating opportunities to improve on-pack labelling for disposal or recovery.

#### Criteria 2.6 PRODUCT-PACKAGING INNOVATION (recommended)

##### 2. Good progress

**Your organisation is committed to:** Evaluating and optimising up to 20% of product-packaging systems using Life Cycle Assessment (LCA) or similar.

#### Criteria 3.1 BUSINESS-TO-BUSINESS PACKAGING (core)

##### 1. Getting started

**Your organisation is committed to:** Developing a plan or investigating opportunities to reduce the amount of single-use business-to-business (B2B) packaging used internally or sent to customers.

### COMMITMENTS

Criteria 3.2 ON-SITE WASTE DIVERSION (recommended)

#### 4. Leading

**Your organisation is committed to:** Investigating opportunities to divert more than 50% of solid waste generated at facilities (factories, warehouses, offices, retail stores etc.) from landfill.

Criteria 3.3 SUPPLY CHAIN INFLUENCE (recommended)

#### 2. Good progress

**Your organisation is committed to engaging its supply chain about packaging sustainability by:** (1) Providing support to suppliers to improve their understanding of goals and strategies. (2) Having processes to evaluate risks and opportunities for influence.

### SIGN OFF

John Irwin

Managing Director

Monday, 15 June 2020

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